

New Product Release

release date: immediately

from Riello UPS Ltd - UK subsidiary of Riello UPS (RPS S.p.A)



Riello UPS Expands Its ECO Energy Rating System With A New Web-based Calculator For Data Centre Managers

New ECO Calculator Demonstrates Power Protection Savings

The new Energy Savings Calculator from Riello UPS helps data centre managers, electrical contractors and consultants compare the green credentials of Riello uninterruptible power supplies to competitor systems and the European Code of Conduct for UPS Energy Efficiency.

According to a recent study by Datacenter Dynamics, Energy Efficiency, Power consumption and Total Cost of Ownership are all key areas of concern for Data Centre and IT managers*. With this in mind, Riello UPS have developed an online calculator to help these customers quickly see the range of savings that can be made by using Power Protection from Riello – even comparing the results against an average competitor model and the benchmarks set out by the European CoC (Code of Conduct) for UPS efficiency.

By simply selecting the size of UPS required, and setting the operating conditions, users can clearly see how Power Protection from Riello UPS performs in terms of:

- Difference in Power Consumption
- Annual Energy Savings in kWh
- Annual Cost Savings
- Pollutant emission reductions in KgCO₂

“Our industry-first Energy Rating System is a useful, quick-glance guide to the efficiency of Riello’s UPS products,” commented Robin Koffler, General Manager for Riello UPS Ltd. “And with our new, on-line Calculator, clients can immediately see just how efficient our UPS are; how we can help reduce CO₂ emissions and save money, all whilst providing absolute power continuity”.

As an example, the calculator quickly works-out that a **100kVA MultiPlus MLT**, running 24hrs a day, 365 days a year, carrying 75% load, would save an installation **9,766.83 kWh** of energy annually compared to a rival model. This equates to **4,590.41**

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kgCO₂ in pollutant emissions, or **1,465.02€** in energy costs that have been saved every year by choosing Power Protection from Riello UPS.

The new Energy Saving Calculator is part of a wider programme to make Riello UPS the most environmentally friendly power protection company in Europe. In addition to being the first UPS manufacturer to rate its products for energy efficiency, Riello UPS are actively involved in a range of other research & development programmes that concern the environment.

The Riello UPS Energy Saving Calculator can be accessed by selecting the hot link on the company homepage www.riello-ups.co.uk or by going directly to <http://www.riello-ups.com/saving/index.asp?lang=EN>

*Parfitt, N. Western Europe versus North America: Some key differences. 26 Feb 2009.

www.datacenterdynamics.com. 06/10/2009

<http://www.datacenterdynamics.com/ME2/dirmod.asp?sid=&nm=&type=Publishing&mod=Publications%3A%3AArticle&mid=8F3A7027421841978F18BE895F87F791&tier=4&id=3CB8D76470204820802F433BC26C1A5B>

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The Riello UPS product range and Energy Level Calculator

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About Riello UPS Ltd

Riello UPS is the UK subsidiary of Riello UPS (RPS S.p.A), Europe's leading manufacturer of uninterruptible power supplies (UPS) and standby power systems from 350VA to 6MVA. The company is part of the Riello Elettronica group and has subsidiary companies and support offices across the world. Riello UPS is an official sponsor of the Ducati Corse Superbike team.

Riello UPS operates from two research and manufacturing facilities in Italy - Legnago (near Verona) and Milan. The head office is based at the Legnago facility which is also responsible for UPS design and manufacture up to 80kVA. The Milan facility is responsible for the larger UPS range up to 800KVA. Many of the UK's high-profile computer systems and industrial installations are protected by Riello solutions. Customers include Cable & Wireless, University of Edinburgh Super Computer, Grattan logistics, ING Direct, Lotus, Cumberland Building Society and Tyne Tunnel. Across the group, high-profile international customers include Frankfurt Airport, Audi, Volvo and Beijing Airport.